What are a few SAGESS3 Success Stories? (Strategic Consulting, Managed UC Solution)

Transportation Organization

Requirement 1 = Build <u>Shared Services</u> solution for Airport to more effectively serve Retail, Government and Airline Tenants

- Requirement 2 = Construct neutral host mobile tower (Mobility, DAS)..and then manage internally
- Generate new revenue stream from these services

Technology, Service & Network Provided

- ❖ Implemented new UC platform for Airport, Retail Tenants, Government Agencies and Airline users
- Deliver required services to provide simple, "1 stop shopping" to all Tenants
 - Telephone services; Wireless; Cable TV; Digital Signage
- ❖ Assume daily selling, implementation, support and management of all Tenant services offered
 - Provide on-site Site Services Manager + combination of on-site and centralized resources
- ❖ Implemented Distributed Antennae System (DAS) → neutral host mobile tower
 - 3 yr. engagement...end of term Airport owns asset
 - Four (4) Mobile Carriers signed up AT&T, Verizon, Sprint and T-Mobile

Financial Benefits Achieved

- \$0 OpEx and \$0 CapEx dollars spent to build Shared Services offering
 - Engaged in "revenue share" model with Airport
 - Provided enhanced UC infrastructure services for all Tenants and their clients
 - DAS implemented and positioned for Airport ownership after only 3 yrs.

